

Mitchell, Amby, Dunkeld and Mungallala Local Plan

Proposed Objectives (“what” we want to achieve) Feedback received - Mitchell Feedback

Objectives	Proposed Objectives	Comments
Community Life – A Sense of Belonging		
<p>1.1 By 2020 together we will ensure that Maranoa is a region well known for its friendly, relaxed and welcoming community spirit and where every resident is a valued respected member of our community</p>	<p>1.1 Together, we will continue to ensure that Maranoa is a region well known for its friendly, relaxed and welcoming community spirit and where every resident is a valued respected member of our community</p>	<ul style="list-style-type: none"> • Encourage greater participation by adult teams and community groups in Mitchell triathlon • The Park - <ul style="list-style-type: none"> • 2 x sets of picnic tables/chairs (metal) & a covered area. Similar to what is at the end of the MSS High School building. This is needed next to the playground on the eastern/hospital side, where there is already a table.

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		<ul style="list-style-type: none"> • A lot of people have birthday parties or just go there to play & there is no where to go to get out of the elements. • Also the toilets need to be added to, as there is less there than the original toilet block. I was thinking another pedestal & a urinal. Not only when things like the Christmas in the park are on, there is a line up, buses, even families have to wait! I think the company they originally got it from would have cubicles that could bolt on to the side. There would be Plumbing/drainage work & some concrete & electrical work but not a huge expense. • Soft fall instead of sand, less chance of rubbish & needles getting hidden in it. • Also some age appropriate climbing equipment for the toddler age groups.

Objectives	Proposed Objectives	Comments
<p>1.1.1 Development and distribution of community service information to potential and/or new residents to assist them with their relocation and welcoming into the local community including printed and web-based resources e.g. welcome packs, www.livemitchell.com, community notice board.</p>	<p>1.1.1 Continued development and distribution of community service information to potential and/or new residents to assist them with their relocation and welcoming into the local community including printed and web-based resources</p>	
<p>1.1.2 Provision of social networking opportunities for new and existing residents of varying ages and interests to enhance social interaction and encourage participation in community life e.g. personal interest programs.</p>		
<p>1.1.3 Ongoing maintenance of strong partnerships within the community to ensure that local Indigenous culture and heritage is maintained, shared and celebrated through a range of community events and projects including Yumba Master Plan Strategy, Sustainable Indigenous Business Strategies, Language, Culture and Heritage Preservation Project.</p>	<p>1.1.3 Ongoing maintenance of strong partnerships within the community to ensure that local Indigenous culture and heritage is maintained, shared and celebrated through a range of community events and projects</p>	

Objectives	Proposed Objectives	Comments
1.1.4 Promote and support services that enhance community pride, participation and wellbeing.		
1.1.5 Ensure members of the community who are disabled, disadvantaged or disenfranchised in any way are included in the fabric of the community as worthwhile citizens and contributors to their communities and environment.		
1.2 By 2020 together we will create an environment where our older residents are safe, secure, valued, included and continue to actively participate in community life	1.2 Together, we will continue to create an environment where our older residents are safe, secure, valued, included and continue to actively participate in community life	
1.2.1 Local residents have access to quality aged care facilities and support programs and services which are delivered locally within the community.		
1.2.2 Delivery of programs and services to assist older people to remain safely within their homes and facilitate a		

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smooth transition from independent living accommodation into a range of age care facilities.		
1.2.3 Provision of affordable and reliable transport options to enable older residents to access required services and socialisation opportunities, particularly for those residents of the smaller outlying communities of Amby, Mungallala and Dunkeld.		
1.2.4 Older resident are provided with opportunities to participate and/ or attend community events and activities e.g. inclusion of event access initiatives in event management plans.		
1.2.5 Acknowledgement of the contribution that older people make to their community and local history through the preservation of their stories and knowledge and ongoing support of national recognition initiatives such as Seniors Week.		

Objectives	Proposed Objectives	Comments
<p>1.3 By 2020 together we will create an environment where our children and young people are cared for, safe, actively engaged and have access to support networks and developmental pathways which will encourage and stimulate them to reach their full potential</p>	<p>1.3 Together, we will continue to create an environment where our children and young people are cared for, safe, actively engaged and have access to support networks and developmental pathways which will encourage and stimulate them to reach their full potential</p>	
<p>1.3.1 Access to a range of quality and affordable childcare options and early learning programs to meet the needs of children and their parents / carers within the local community.</p>		
<p>1.3.2 Provision of affordable accommodation options to enable young people to live and work within the local community and reverse youth migration.</p>		
<p>1.3.3 Implementation of personal development programs and engagement initiatives to enhance the capacity and confidence of local youth e.g. peer mentoring programs.</p>		

Objectives	Proposed Objectives	Comments
1.3.4 Development of a youth precinct in Mitchell which provides safe environment in which young people can socialise and interact in a positive manner and engenders a sense of belonging.	1.3.4 Development of precincts in Mitchell which provides safe environment in which young people can socialise and interact in a positive manner and engenders a sense of belonging.	
1.3.5. Delivery of information programs to address contemporary social issues impacting on youth including bullying and harassment; sexual and mental health; drugs and alcohol; safe and responsible electronic communications usage etc.		
1.3.6 Increase the positive profiling and capacity of youth through mentoring programs and active engagement and partnering with local volunteer clubs, committees and events.		
1.3.7 Support and provide opportunities for local young people to broaden, enhance and share life skills and knowledge through access to a diverse range of programs and experiences e.g. youth exchange programs.		

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1.3.8 Delivery of local youth engagement activities and programs including school holiday program, Youth Week Program i.e. Mitchell Triathlon.		
	Explore “experiences” and accommodation options targeted at high school an primary school students that could be used to encourage exchanges of entire classes between coastal and rural town communities	
Community Life – Creative, Inspiring & Proud		
1.4 By2020 together we will create the Maranoa as a region which is proud of its heritage, culturally dynamic, nurtures inspiring artistic expression and stimulate viable creative enterprises	1.4 Together, we will continue to develop the Maranoa as a region which is proud of its heritage, culturally dynamic, nurtures inspiring artistic expression and stimulate viable creative enterprises	
1.4.1 Support local heritage and cultural groups to preserve, present and share local history and cultural assets with residents and visitors e.g. Booringa		

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Heritage Museum, Yumba Indigenous Cultural Centre, Heritage Trails and Interpretative Displays at Mitchell, Amby and Mungallala		
1.4.2 Inclusion of public art in open spaces within the local communities which convey the essence and character of the community e.g. Think Tanks Project, A-Maze-In Gates Installation		
1.4.3 Hosting of community events which engender a sense of community pride and wellbeing and encourages visitation to the area.		
1.4.4 Delivery of arts and cultural development programs which are based on community participation and ownership including art gallery / spaces; local arts and craft enterprises / co-operatives; volunteer and mentoring programs; diverse gallery exhibition program; archives and local history; public art precincts.		

Objectives	Proposed Objectives	Comments
1.4.5 Preservation, protection, awareness and maintenance of indigenous culture, language and heritage within the Maranoa River region.		
1.4.6. Provision of library resources and services to support informational, recreational, educational and cultural needs of the local community encompassing all age groups.		

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<p>Active Healthy Community – Healthy Community</p>		
<p>2.1 By 2020 together we will deliver a high standard of healthcare which is holistic, innovative and services the needs of all residents locally with an emphasis on preventative health programs</p>	<p>2.1 Together, we will deliver a high standard of healthcare which is holistic, innovative and services the needs of all residents locally with an emphasis on preventative health programs</p>	<ul style="list-style-type: none"> • Aged care needs are not met • Respite for aging (in own home) and disabled patients (possibility of old retirement village and 2 duplex 18 years and older •
<p>2.1.1 Residents have access to a full range of primary and allied health services, programs and facilities to service local needs including hospital, dental services, mental health services, pharmacy services, Maranoa Health Enhancement Program (MHEP) etc.</p>		
<p>2.1.2 Development and delivery of preventative healthcare programs which promote healthy lifestyles including nutrition and physical exercise e.g. Walk to School Day Program, Ride to Work, etc</p>	<p>2.1.2 Continued development and delivery of preventative healthcare programs which promote healthy lifestyles including nutrition and physical exercise</p>	<p>Active after school</p>

Objectives	Proposed Objectives	Comments
2.1.3. Implementation of programs and initiatives that facilitate the attraction and retention of medical, nursing and allied health professionals to Mitchell e.g. promotional resources and community welcoming initiatives	2.1.3. Continued development and implementation of programs and initiatives that facilitate the attraction and retention of medical, nursing and allied health professionals to Mitchell e.g. promotional resources and community welcoming initiatives	<ul style="list-style-type: none"> • Vital health once a week (Wed) • Water aerobics free • Attraction via short videos (Promotional resources), interview those who had a good experience, Uni promotions, benefits that are free to come to the remote areas • Attract professionals with families, to jobs E.G. Edu QLD, Council
Active Healthy Community – Active Community		
2.2 By 2020 together we will positively contribute to community wellbeing through the provision of a diverse range of sporting and recreational opportunities, facilities and open spaces for all residents which encourage active lifestyle options and high levels of participation and facility utilisation	2.2 Together, we will positively contribute to community wellbeing through the provision of a diverse range of sporting and recreational opportunities, facilities and open spaces for all residents which encourage active lifestyle options and high levels of participation and facility utilisation	<ul style="list-style-type: none"> • Cycling path into town – Jane to see Melissa Kennedy <ul style="list-style-type: none"> ○ Pavers absorb light during day – shine off a night - put on side of pathways
2.2.1 Provision and ongoing maintenance of community infrastructure which promotes exercise and physical activity e.g. community		<p>More lighting for walking/ running after dark</p> <p>Pool opening hours (to be reviewed)</p> <p>Require a wading pool</p>

Objectives	Proposed Objectives	Comments
gymnasium, walking / cycling trails (Maranoa River Walk), swimming pool and sporting facilities.		<p>Cycling paths to be extended. Grass control along walk (fire Hazard) Serpent seat to be reinstated. River walk – Addition of furniture, fire pits, tables. Some of foot bridge used on walk for bridges Maintenance used – work for dole, rotary, WORC Camp. BAG to under take Viewing platform (in front of old domed shed) Rotary – tables/ chairs in but on top</p>
2.2.2 Ongoing support and maintenance of the Mitchell RSL & Combined Sports Club as a quality integrated multipurpose sport and recreation facility and sustainable shared club management model.		<ul style="list-style-type: none"> • Murals under the bridge to be replicated (place on pool fence?) • Shorter walk for older/ less energetic people (trail proposed) under 3kms • Ability to access walks on gophers (scooters) and wheelchairs • 24hr access to gym with swipe card – new gym equipment (e.g. Yoga Mats) • A maze in gates • Path to grid • RSL Complex

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		<ul style="list-style-type: none"> ○ Top dressing and levelling oval – Football/ cricket (laser) ○ Maintenance plan to be implemented ○ Practice wicket – net wire ○ New turf cover on wicket ○ Lights from old tennis courts at St Patricks ● Show grounds <ul style="list-style-type: none"> ○]fence – height – fold up and drop section on top – needs to be - visibility for crowd, pony club – move to town ○ Poultry pavilion – use both pavilons – 125 birds maximum – liaise with show society ○ Maranoa poultry club – hire assistance at bassett park ● Golf – <ul style="list-style-type: none"> ○ watering and community orgs/ churches – waive of connection fee

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		<ul style="list-style-type: none"> ○ Restumping – Need another quote, as KHB not undertaking work ○ Beautification of front of building ● Fishing – <ul style="list-style-type: none"> ○ Too steep – length not long enough into water ○ Fishing/ skiing – signage at fishermans rest for speed limits ○ Shared used (between boat ramp and creek) ○ Current ramp (boat) needs speed bumps on it to slow traffic down and limit accidents – Build a piece on bottom of ramp ● Bowls club to be consulted -Rob Thorne (Pres) Steve Hancock (Vice Pres)
2.2.3 Explore opportunities to develop the Neil Turner Weir as a viable natural sporting and recreational area including the feasibility for the removal and commercialisation of the excess sand	2.2.3 Continue to explore opportunities to enhance the Neil Turner Weir as a significant sporting and recreational area and natural asset.	<ul style="list-style-type: none"> ● Keep exploring it ● 2 gates in weir wall – let water through to remove sand

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currently deposited in Maranoa River at the Neil Turner Weir.		
2.2.4 Partner with appropriate stakeholders to deliver programs to increase club membership and volunteer base including youth mentoring and volunteer promotion.		<ul style="list-style-type: none"> • Incentive based on shirts/ cut on your memberships
2.2.5 Installation of appropriate directional and facility signage for all sporting and recreation facilities, precincts and spaces within the communities of Mitchell, Amby, Dunkeld and Mungallala.	2.2.5 Continue the installation of directional and facility signage for all sporting and recreation facilities, precincts and spaces within the communities of Mitchell, Amby, Dunkeld and Mungallala.	<ul style="list-style-type: none"> • Ambulance – concerns to find the RSL Complex • Investigate giving notes to ambulance • RSL entrance – looks tired- potholes in bitumen finger signs at fitness equipment to direct traffic both ways
2.2.6 Support and promote local sporting and recreational activities to increase participation rates and encourage residents to pursue healthy lifestyles e.g. dance, gymnastics, aerobic and gentle exercise programs including aquatic exercise activities.		<ul style="list-style-type: none"> • Release 2500 yellowbelly and 1000 cod(\$30000) - 8 Jan 2016 • Next release 5000 yellow belly - 1000 cod • Ask jane/ Greg Richardson - kinds lines from Surat • Come and try days • If funding with vital health ceases – still rung e.g. water aerobics

Objectives	Proposed Objectives	Comments
2.2.7 Implementation of appropriate strategies to ensure that residents and visitors can undertake physical exercise and activities in a safe environment e.g. walking paths, adequate lighting and animal control.	2.2.7 Continue the implementation of strategies to ensure that residents and visitors can undertake physical exercise and activities in a safe environment e.g. walking paths, adequate lighting and animal control.	<ul style="list-style-type: none"> • Lighting – footpath light is very dark • Audit to be carried out 6 monthly for lights to be repaired/ fixed • 14 blown – 21 flashing • Some doges concerns for walkers – seems to have improved • Feral cat control need for it
2.2.8 Explore opportunities to develop ‘adventure’ and leadership training programs within Mitchell and district e.g. ropes course, river activities, bush / outback experiences and challenges etc.	2.2.8 Continue to explore opportunities for ‘adventure’ and leadership training programs within Mitchell and district e.g. ropes course, river activities, bush / outback experiences and challenges etc	<ul style="list-style-type: none"> • Kids need a youth club • STORMCO to be continued • School Holiday program
2.2.9 Explore opportunities for the development of a multipurpose indoor sports and recreation facility.		
2.2.10 Promotion and provision of access to existing local sporting facilities for residents of Amby, Dunkeld and Mungallala e.g. golf courses, multipurpose courts, etc.		

Objectives	Proposed Objectives	Comments
<p>Naturally Sustainable Environment – Natural Environment</p>		
<p>3.1 By 2020 together we will actively strive to conserve, restore and enhance the Maranoa’s natural environment and assets by engaging and empowering residents, businesses and industry to proactively seek out opportunities to reduce our ecological footprint at a local level</p>	<p>3.1 Together, we will actively strive to conserve, restore and enhance the Maranoa’s natural environment and assets by engaging and empowering residents, businesses and industry to proactively seek out opportunities to reduce our ecological footprint at a local level</p>	
<p>3.1.1 Development of programs and distribution of information to assist residents to reduce their carbon footprint targeted to local issues e.g. Mitchell Plastic Police Project, Information / Fact Sheets.</p>	<p>3.1.1 Continue development of programs and distribution of information to assist residents to reduce their carbon footprint targeted to local issues</p>	
<p>3.1.2 Support each other through environmental challenges eg: excessive drought and flooding that may occur in Mitchell and district area.</p>		

Objectives	Proposed Objectives	Comments
3.1.3 Ensure that Council's reticulated water supplies provide reliable and safe water access for the residents of Mitchell, Amby and Mungallala. i.e. that safe drinking water standards are met.	3.1.3 Continue to ensure that Council's reticulated water supplies provide reliable and safe water access for the residents of Mitchell, Amby and Mungallala.	
3.1.4 Investigate and assess water conservation and recycling opportunities.	3.1.4 Continue to investigate and assess water conservation and recycling opportunities.	
3.1.5 Explore opportunities and implement strategies to reduce and manage waste generation and disposal within Mitchell and surrounding district including rural properties, local businesses and industries.	3.1.5 Continue to explore opportunities and implement strategies to reduce and manage waste generation and disposal within Mitchell and surrounding district including rural properties, local businesses and industries.	
	Continue program to convert all refuse areas in each town into a transfer station	
3.1.6 Implementation of strategies to maintain a harmonious balance between the emerging natural resource industry and existing agricultural industry in relation land management and access.		

Objectives	Proposed Objectives	Comments
3.1.7 Implementation of pest management strategies specifically targeting wild dogs, feral animals, pests and weed eradication e.g. wild dog baiting programs, noxious weed control.	3.1.7 Continue implementation of pest management strategies specifically targeting wild dogs, feral animals, pests and weed eradication e.g. wild dog baiting programs, noxious weed control.	
3.1.8 Implementation of an education and management strategy for the control of companion animals.	3.1.8 Continue implementation of education and management strategies for the control of companion animals.	
3.1.9 Explore commercial opportunities for the use of sewage effluent and associated site operations.		
3.1.10 Undertake a feasibility study for the effective natural resource management of the Neil Turner Weir.	3.1.10 Undertake studies and further management planning for the effective natural resource and recreation management of the Neil Turner Weir.	

Objectives	Proposed Objectives	Comments
<p>Community Place Making – Somewhere to Live</p>		
<p>4.1 By 2020 together we will provide a diverse and balanced supply of accommodation options which meet the lifecycle needs of all existing and potential residents and where housing needs are met in safe, liveable, affordable, well planned and sustainable neighbourhoods</p>	<p>4.1 Together, we will provide a diverse and balanced supply of accommodation options which meet the lifecycle needs of all existing and potential residents and where housing needs are met in safe, liveable, affordable, well planned and sustainable neighbourhoods</p>	
<p>4.1.1 Delivery of a community housing program to provide affordable accommodation options including youth accommodation; medium and short term accommodation and transitional accommodation for older people or people with special needs.</p>		
<p>4.1.2 Facilitate the provision of land for industrial and residential development.</p>		

Objectives	Proposed Objectives	Comments
4.1.3 Implement strategies and initiatives to stimulate private investment and development of quality housing and rental stocks within Mitchell and district.		
Community Place Making – Community Facilities & Infrastructure		
4.2 By 2020 together we will provide and maintain public facilities and infrastructure which enhances the liveability of the Maranoa, are well utilised and service the existing and futuristic needs of all residents in a balanced, timely, well planned and cost-efficient manner	4.2 Together, we will provide and maintain public facilities and infrastructure which enhances the liveability of the Maranoa, are well utilised and service the existing and futuristic needs of all residents in a balanced, timely, well planned and cost-efficient manner	
4.2.1 Encourage development and maintenance of local infrastructure and services to attract business investment and support a quality lifestyle.		

Objectives	Proposed Objectives	Comments
<p>4.2.2 Development of a strategy in consultation with the community for improving the townscapes and visual appeal of Mitchell, Amby, Dunkeld and Mungallala including town entrance and CBD areas; signage; streetscapes; open space areas; public meeting spaces and art.</p>	<p>4.2.2 Revise and expand place-making strategies for each community in consultation with the community to enhance the townscapes and visual appeal of Mitchell, Amby, Dunkeld and Mungallala including town entrance and CBD areas; signage; streetscapes; open space areas; public meeting spaces and art.</p>	
	<p>Develop plans for greater use of the Maranoa River foreshores in Mitchell for residents and visitors</p>	
<p>4.2.3 Maintain and enhance existing public facilities and infrastructure to service local residents and attract visitors to the district including Mitchell Great Artesian Spa Complex, Mungallala Cobb and Co Rest Area, Kenniff Brothers Monuments, Kenniff Courthouse Mitchell, Major Mitchell Campsites, Public Art Installations and the museum.</p>	<p>4.2.3 Maintain and enhance existing public facilities and infrastructure to service local residents and attract visitors to the district. Key assets include:</p> <ul style="list-style-type: none"> • Mitchell Great Artesian Spa Complex • Mungallala Cobb and Co Rest Area • Kenniff Brothers Monuments • Kenniff Courthouse Mitchell • Major Mitchell Campsites • Public art installations • Booringa Heritage Museum 	

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4.2.4 Provision of clean, well maintained and safe public amenities throughout Mitchell and district.		
4.2.5 Provision for restricted mobility and child friendly access for all newly constructed or, where possible upgraded public infrastructure throughout Mitchell and district including footpaths, trails, public spaces and recreational areas, essential community infrastructure and services etc.		
4.2.6 Develop beautification and revitalisation plans for the former Council Depot site to create a communal area and sustainable gardens.		
4.2.7 Maintain the cemeteries at Mitchell, Amby and Mungallala and enhance the presentation of the Dulbydilla cemetery and provide access to cemetery records through library archives for family history research purposes.		

Objectives	Proposed Objectives	Comments
<p>Maranoa on the Move – Transport Networks</p>		
<p>5.1 By 2020 together we will provide the community with a safe accessible, reliable, sustainable, cost effective and affordable transport system that is well connected and enables the efficient movement of people and products throughout the Maranoa and successfully integrates into regional, state and national transport network system</p>	<p>5.1 Together, we will pursue opportunities to provide the community with a safe accessible, reliable, sustainable, cost effective and affordable transport system that is well connected and enables the efficient movement of people and products throughout the Maranoa and successfully integrates into regional, state and national transport network system</p>	<ul style="list-style-type: none"> • Investigate options to upgrade to community events • Bus in Mitchell (almost requiring a new engine) • CCTV at waste facilities and truck stops (prevent people from stealing wheelie bins/ dumping incorrect spots) • Suggest to main roads when they construct truck stops they also install toilet and shower facilities (to stop littering of toilet paper on road) • Apply for composting toilet at the truck stop on Mitchell st George Rd (TMR) • Advocating to Dept. Main Roads going south of Mitchell St George Rd (Tourists, cattle traffic, Etc.) - Should be two land the whole way • Homebush land and pinelands Lane – bitumen part of School run (investigate)

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		<ul style="list-style-type: none"> • Mitchell - St George road: if they put a counter on to investigate need for widening during tourist season (not off season) • Wilder parks to allow for easier parking for disabled people • Additional disabled parking in town • Parking for mobility scooters • Old ballet studio proposal to make rear of centre to bowls club parking area • Community bus service across Maranoa region •
<p>5.1.1 Implementation of ongoing programmed maintenance to ensure that the roads servicing the communities of Mitchell, Amby, Dunkeld and Mungallala are safe and maintained to an appropriate standard.</p>	<p>5.1.1 Continue implementation of ongoing programmed maintenance to ensure that the roads servicing the communities of Mitchell, Amby, Dunkeld and Mungallala are safe and maintained to an appropriate standard.</p>	
<p>5.1.2 Maintain and upgrade the Warrego Highway and truck stop areas and infrastructure to a standard which can safely accommodate the high levels of passenger and heavy vehicle usage.</p>	<p>5.1.2 Continue to maintain and upgrade the Warrego Highway and truck stop areas and infrastructure to the standards which can safely accommodate the high levels of passenger and heavy vehicle usage.</p>	

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5.1.3 Development of a strategy to promote the use of non-motorised transport options (e.g. bicycles and walking) and identify appropriate infrastructure development requirements within Mitchell e.g. provision of bicycle racks and connected pathways.		
5.1.4 Provision of public transport services for residents to enable them to access services and commute to other centres e.g. schools, medical services, retail services, government services etc.		
	5.1.5 Explore options for flexible Urber-type services as a public transport option	
	5.1.5 Encourage greater use of rail services and their sustainability by promoting travelling on the Westlander as a “visitor experience”, preferably integrated with other visitor activities	
	5.1.6 Review aviation services at Mitchell to identify ways to facilitate “visitor experiences”	

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	5.1.7 Promote railway service and bus timetables in visitor information distribution to encourage increased visitor use and to maintain service viability	
	5.1.8 Review parking opportunities for campervans, caravaners and other visitor vehicles near Mitchell CBD and in Amby and Mungallala	Obtain RV certification (investigate options)

Objectives	Proposed Objectives	Comments
Foundations for the Future – Knowledge & Skills For Life		
6.1 By 2020 together we will provide learning and skill development pathways which are innovative, locally accessible to all residents, address regional skill deficits and encourage investment in a person’s capacity to prosper and contribute throughout life	6.1 Together, we will provide learning and skill development pathways which are innovative, locally accessible to all residents, address regional skill deficits and encourage investment in a person’s capacity to prosper and contribute throughout life	<ul style="list-style-type: none"> • Organise seminars/ workshops for Tourism opportunities • This is a tourism/ business development • Traineeships important • Small communities • Lots of people in town as traineeship • Council, retail, spa
6.1.1 Undertake a community training needs analysis and develop and implement an appropriate local training plan to address training and skill deficits.		
6.1.2 Facilitate opportunities to develop skills which support employment opportunities in the local area.	6.1.2 Continue to facilitate opportunities to develop skills which support employment opportunities in the local area.	<ul style="list-style-type: none"> • Sponsorship for TASTE programs in QLD Ag colleges. • Big reliance on backpackers • Encourage rural placements with universities • Engage young people in the rural industries and lifestyles

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		<ul style="list-style-type: none"> • Problem in rural industry – difficult to attract skilled local workers and ones who are willing to commit long term • Will be shortage on shearers and rouseabouts
<p>6.1.3 Delivery of programs which focus on community group and club development and sustainability including succession planning, membership attraction and reduction of volunteer burnout, funding attraction workshops and resource kit.</p>		
<p>6.1.4 Development of a well-resourced training facility.</p>		
<p>6.1.5 Delivery of local community education programs and initiatives to increase education and skill levels and encourage community engagement e.g. “Paint the Town Read” and children’s library programs.</p>	<p>6.1.5 Continue to enhance and deliver local community education programs and initiatives to increase education and skill levels and encourage community engagement e.g. “Paint the Town Read” and children’s library programs.</p>	<ul style="list-style-type: none"> • Be creative. Need to have support for IT programs etc. hard to get people with skills • E.g. share tech support across schools, businesses
<p>Foundations for the Future – Smart Economy</p>		

Objectives	Proposed Objectives	Comments
<p>6.2 By 2020 together we will achieve a smart economy which fosters innovation and sustainable growth and is characterised by diverse and adaptable industry, business and commercial sectors which are underpinned by a high skilled and energetic labour force</p>	<p>6.2 Together, we will achieve a smart economy which fosters innovation and sustainable growth and is characterised by diverse and adaptable industry, business and commercial sectors which are underpinned by a high skilled and energetic labour force</p>	<ul style="list-style-type: none"> • Opportunities when building new buildings e.g. sale yards in RMA to put solar panels on roofs • Provide update on what is happening with geo thermal (council activities) back to Mitchell • Need to bring back to BAG any opportunities for solar??
<p>6.2.1 Harness community energy and skills to support an enterprising optimistic and innovative business culture.</p>		<ul style="list-style-type: none"> • Opportunity for workshops and training for customer service e.g. Tom O'Toole
<p>6.2.2 Delivery of business development and succession planning programs for local business owners targeting small business and the rural industry sectors.</p>		<ul style="list-style-type: none"> •
<p>6.2.3 Delivery of training programs for local businesses and staff e.g. Aussie Host Training, marketing and merchandising, e-commerce.</p>		<ul style="list-style-type: none"> • Customer service is important and needs improvement right across the region • Have to stay with local business because no other options • High prices and lack of service make it difficult to support local businesses.

Objectives	Proposed Objectives	Comments
		<ul style="list-style-type: none"> • Speakers and workshops high profile eg. Tom O’Toole and Peter Kenyon
6.2.4 Delivery of business networking and mentoring opportunities.		<ul style="list-style-type: none"> • Have introduced bus from weir to shopping areas, spa.
6.2.5 Develop and implement a strategic plan and marketing resources to encourage a sustainable visitor industry which focus on increasing visitor numbers, extending duration of stay and extending the peak visitor season e.g. visitor website, brochure and marketing initiatives.	6.2.5 Continue to develop and implement strategic plans and marketing resources to encourage a sustainable visitor industry which focus on increasing visitor numbers, extending duration of stay and extending the peak visitor season e.g. visitor website, brochure and marketing initiatives	<ul style="list-style-type: none"> • Extending peak season is very hard when it is dictated by weather • Kick off earlier – a late Easter can mean a late season. • Can be 60+ vans/ motorhomes parked at weir for free. • Off peak offers e.g. discounted entry at spa over Christmas. • Marketing – support our small towns. Support local mini markets etc. rather than woollies
6.2.6 Establishment of an Indigenous Eco-Tourism Business and Cultural Centre.		<ul style="list-style-type: none"> • Happening at Yumba • Offering cultural heritage walk - signage in place • Yumba!
6.2.7 Facilitate project assessment and feasibility advice for new projects.		

Objectives	Proposed Objectives	Comments
6.2.8 Pursue investment opportunities and foster a broader economic base for the local community.		<ul style="list-style-type: none"> • Happenings..... • Promote as opportunity for cheap energy.
6.2.9 Develop and distribute information resources and marketing collateral to promote Mitchell and district to potential investors and businesses e.g. website, investment prospectus etc.	6.2.9 Continue to develop and distribute information resources and marketing collateral to promote Mitchell and district to potential investors and businesses	<ul style="list-style-type: none"> • Long term investment opportunities • Profitable and sustainable • Opportunity for solar energy/thermal energy • Currently looking at geo thermal. Council could assist with attracting investors by providing information
6.2.10 Foster and develop effective partnerships and networks which will enhance economic development.		
6.2.11 Identify and deliver innovative strategies and initiatives which promote and encourage customer loyalty and support for local businesses.		
6.2.12 Conduct a Futures Search Forum to identify potential new industries and business opportunities for Mitchell and district.	DELETE – covered by other objectives	
6.2.13 Explore and enhance commercialisation opportunities for	Happening solar energy	Glass recycling e.g. made into road base. Need market for 100 meat and hides

Objectives	Proposed Objectives	Comments
waste products and natural resources e.g. river sand, sewage effluent and site, cypress timber by-products and wild game harvesting etc.		
6.2.14 Implement Strategies to ensure the ongoing sustainability and viability of the cypress pine timber industry within Mitchell and district.	6.2.14 Explore and implement strategies to ensure the ongoing sustainability and viability of the cypress pine timber industry within Mitchell and district.	
6.2.15 Recognition and development of the Wild Game Harvesting industry through marketing and enterprise schemes.		Game and macropods Educate PETA and others that Kangaroos are not extinct/ endangered
6.2.16 Recognition of the Great Artesian Spa as a tourism venture and a stream of employment within the community.	DELETE – See 6.3	
6.2.17 Foster support, publicity and opportunities for the development of cottage industries in the areas of the arts, horticulture and manufacturing.		
Foundations for the Future – Global Communication		

Objectives	Proposed Objectives	Comments
<p>6.3 By 2020 together we will be able to communicate globally through reliable contemporary telecommunications technologies and networking systems</p>	<p>6.3 Together, we will be able to communicate globally through reliable contemporary telecommunications technologies and networking systems</p>	<ul style="list-style-type: none"> • Promotion- need holistic approach to attracting our target market • Educate people to refer people on - Roma Hub – town spokes • St George to Mitchell road – narrow quite dangerous • RV Friendly town Mitchell will qualify • Library is a hotspot for tourist • Mt Moffatt – leave C’van in Mitchell and go to Mt Moffett • Eco tours (Guided) • Mt Moffat Rd does not support tourism – Can’t get up there! • Networking is key to sharing our stories across the region!
<p>6.3.1 Delivery of contemporary telecommunication services and technologies which provide reliable access and full coverage for residents of Mitchell, Amby, Dunkeld and Mungallala inclusive of township and rural areas.</p>		
<p>6.3.2 Ensure that a high level of professional technical service and support is available locally and can be</p>		

Objectives	Proposed Objectives	Comments
easily accessed by residents in outlying areas.		
6.3.3 Delivery of technology information and training programs to keep up-to-date with technological developments and address training needs and skill development requirements.		
Foundations for the Future – Visitor Economy		
	<p>6.4 By 2025 we will have a visitor economy where the Maranoa is a prominent destination for outback tourists, events and visitor experiences</p>	<ul style="list-style-type: none"> • Target job opportunities for young people in town! • Information for tourist about road conditions is helpful and critical! • Report on roads to Tourists • ‘are they trafficable?’ • How do we tell tourists • Adventure tourism wilderness in areas is an opportunity • Wilderness area Key Marketing word Powerful • Tourism is everyone’s Business !!

Objectives	Proposed Objectives	Comments
	<p>6.4.1 Mitchell to be enhanced as a major attraction in the Mitchell and the Maranoa with the Great Artesian Spa as one of its “must see” experiences</p> <p>6.4.2 Great Artesian Spa continues to incorporate the visitor information centre for Mitchell, being one of the five primary visitor information centres of the Maranoa (others at Injune, Surat, Wallumbilla and Roma with supporting VIC facilities in Jackson, Yuleba, Muckadilla, Amby and Mungallala)</p> <p>6.4.3 Mitchell VIC at the Great Artesian Spa to act as an attractor and dispersal centre to other parts of the region</p> <p>6.4.4 Enhanced integration of recreation, education, visitor and community social facilities is explored as part of the enhancement of the Great Artesian Spa</p> <p>6.4.5 Commercial opportunities provided by the Great Artesian Spa and associated facilities to be pursued where they do not detract from the ability of these facilities to draw substantial visitors</p>	<ul style="list-style-type: none"> • Promote health, wellness and beauty businesses • Regional brand important • Recurrent experience people want to come back to • Museum is emerging as a ‘hot’ attraction • Educate Local business owners and Staff to provide correct and interesting information to tourists • Spa is a ‘wellness’ centre • Sunday ‘experiences’ are few!

Objectives	Proposed Objectives	Comments
	<p>6.4.6 Signage, publications and electronic media are used to present visitors with a network of recreation, heritage and tourist trails and experiences around Mitchell and in Amby and Mungallala</p> <p>6.4.7 Progressive upgrading and development of pathways around Mitchell for walking and cycling that link all major attractions and facilities to the Mitchell CBD (includes links to Neil Turner Weir and Yumba)</p>	<ul style="list-style-type: none"> • Need to update publications some have images of people who are not in district anymore BAG updating Mitchell website • Youtube movies that interact with an App • www.mitchellqueensland.com.au • BAG has started • Yumba has potential (huge) • Start trail at GAS-5th to Yumba walk way •
	<p>6.4.8 Maranoa network of visitor economy (tourism) organisations is enhanced to seek agreement across the Maranoa about regional branding and the sharing of stories between communities</p> <p>6.4.9 Mitchell to have the artesian water story, sheep and wool story and share the bushranger stories along with the Gunggari cultural stories</p> <p>6.4.10 Mitchell to feature as the gateway to the Mitchell grass downs and rest of Outback Queensland</p>	<p>Bag aiming to network with other organisations</p> <p>6.4.10 Delete Mitchell grass downs Signage (musical grid) for promotion!</p> <p>6.4.8 Most important Gunggari teach 'language' in St Patricks school</p> <p>Mitchell opportunity ' Languages'</p>

Objectives	Proposed Objectives	Comments
	<p>6.4.11 Mungallala to have the Ooline story, allied with components of the timber stories</p> <p>6.4.12 Amby to feature elements of the indigenous culture stories</p> <p>6.4.13 Tourism plans to be developed for attractions and facilities in Amby and Mungallala</p>	
	<p>6.4.14 Enhanced packaging of flights, local transport, events, visitor experiences and accommodation which integrate the Mitchell experiences</p> <p>6.4.15 Explore greater utilisation of Mitchell aviation facilities for tourist and event charter operations</p> <p>6.4.16 Explore use of Mitchell as a drop-off facility for rental cars in conjunction with charter flights and bus tours.</p> <p>6.4.17 Facilitate international visitor experiences in the Maranoa by using electronic media and multi-language to increase communication with international visitors</p>	<ul style="list-style-type: none"> • Chinese packages to fly in • 6.4.17 – Air BNB, new camp (Camping on properties, use toilet/ showers) • Organise seniors/ workshop for potential tourism businesses E.G. social media, Air BNB • 6.4.17 Facilitate inter and intrastate; international visitor experiences in the Maranoa by using electronic media and multi-language to increase communication with international visitors inter and intrastate

Objectives	Proposed Objectives	Comments
		<ul style="list-style-type: none"> • General aviation market – Mitchell airport needs maintenance support!!
	<p>6.4.18 Greater use of electronic media, including electronic sign boards along roads and in the Mitchell CBD to provide current information about events and services</p>	<ul style="list-style-type: none"> • Banners
	<p>6.4.19 Enhanced communication with local businesses and the community about the importance of their roles in the visitor economy</p> <p>6.4.20 Produce guides for residents to give (or email) to visiting friends and family on things to do in the Maranoa and encourage residents to invite friends and family to the major local events</p> <p>6.4.21 Encourage local health, education, finance, engineering, farm supply businesses to consider promoting tourist opportunities to their business visitors (especially in advance of their visits)</p> <p>6.4.22 Encourage local transport, accommodation, and facility providers to</p>	<ul style="list-style-type: none"> • Everyone is in tourism • Encourage education about participate in tourism • 6.4.19 – Very Important • 6.4.24 – take advantage of anniversaries, events Etc.

Objectives	Proposed Objectives	Comments
	<p>provide tourism information to business visitors when they book services</p> <p>6.4.23 Ensure all accommodation providers and free camp sites have tourist information available.</p> <p>6.4.24 Encourage sport event and function organisers (weddings, birthdays, etc) using Maranoa venues to promote tourism in sport and function information packages and at functions</p>	

Objectives	Proposed Objectives	Comments
<p>Progressive, Inclusive and Strong Local Leadership</p>		
<p>7.1 By 2020 together we will deliver progressive and accountable local government administration which focuses on community representation and engagement; transparent decision making; futuristic strategic planning and policy development; responsible financial and performance management; and delivery of public facilities, infrastructure and services which enhance the liveability of the residence in Mitchell and District</p>	<p>7.1 Together, we will deliver progressive and accountable local government administration which focuses on community representation and engagement; transparent decision making; futuristic strategic planning and policy development; responsible financial and performance management; and delivery of public facilities, infrastructure and services which enhance the liveability of the residence in Mitchell and District</p>	
<p>7.1.1 Provide and maintain Council's infrastructure and services to meet the community's current and future needs.</p>		
<p>7.1.2 Facilitate community involvement in decision making through a range of effective community engagement activities.</p>		

Objectives	Proposed Objectives	Comments
7.1.3 Implementation and utilisation of mechanisms which facilitate effective and meaningful communication between Council and the public and deliver prompt and efficient customer service including availability of Council Meeting Minutes on Council's website.	7.1.3 Continue enhancement and utilisation of mechanisms which facilitate effective and meaningful communication between Council and the public and deliver prompt and efficient customer service including availability of Council Meeting Minutes on Council's website	
7.1.4 Advance the interests of the communities of Mitchell, Amby, Dunkeld and Mungallala through active representation and effective working relationships with federal and state governments, regional bodies, business and industry and community organisations and agencies.		
7.1.5 Maintenance of community newsletter.		
7.1.6 Provision of continued support for local community events and activities delivered in Mitchell, Amby, Dunkeld and Mungallala.		
7.1.7 Promotion of Council's scheduled road maintenance and capital works program to the local community.		

Objectives	Proposed Objectives	Comments
7.1.8 Maintain effective and regularly review disaster management plans and flood mitigation schemes.		
	<p>7.2 Together, we enhance our network of community, business and industry organisations which have long term plans combined with innovative and responsive leadership</p>	
	<p>7.2.1 Local community, industry and business organisations adopt long term plans and invest in skill development of existing and future leaders</p>	
	<p>7.2.2 Local community, industry and business organisations nurture innovation and responsiveness as part of their corporate culture so as to remain flexible in how their long term plans are achieved</p>	
	<p>7.2.3 Local community, industry and business organisations maintain and strengthen networks which enhance their ability to deliver mutually beneficial outcomes</p>	

Objectives	Proposed Objectives	Comments
	<p>7.2.4 Local community, industry and business organisations explore “experience” options, transport and accommodation packages that could encourage volunteers to spend time in Mitchell and its districts</p>	